

# mike czako

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## // personal summary

As a Creative Director/Art Director I consider myself very fortunate to have spent the last twenty years working alongside the smartest people in the industry; creating advertising campaigns and innovative marketing programs for the world's largest brands. I've enjoyed working hand-in-hand with partners across all disciplines and departments while leading and overseeing creative ideation and development across multiple platforms. I work comfortably in all aspects of the development and production of traditional, digital, social, experiential, and mobile content. When not creating advertising you'll find me scooping ice cream (my wife and I created Sweet Lucie's, an organic ice cream company), restoring some basket-case car, or spending time with my amazing wife and super-awesome kids.

## // education

School of Visual Arts - Bachelor of Fine Arts/Advertising, with honors

## // professional experience

### **Deeplocal | Creative Director**

2016 - 2017

ABC Freeform, Airbnb, Banana Republic, Benefit Cosmetics, Comedy Central, Google Maps, Google Retail, Google/Zagat, National Geographic, Netflix, Twilio

### **Mullen Lowe LA | Art/Creative Director | Private Contractor**

2015 - 2016

Acura, New Business Development - EVA Airlines, The Clorox Company

### **Saatchi & Saatchi LA | Associate Creative Director**

2005 - 2014

Allied Domecq Liquor, Centinella Feed, Guinness, Proctor & Gamble (PUR water filters), Red Robin, The Surfrider Foundation, Toyota

### **Team One | Senior Art Director**

2003 - 2005

Boost Mobile, Lexus, Los Angeles Kings, Ritz Carlton

### **TBWA\Chiat\Day LA | Art Director**

1999 - 2003

ABC, Apple, Disney, Energizer, EMI, Homestore.com, Infiniti, Kinko's, Nissan, Onvia.com, SCEA/Sony Playstation, Taco Bell/Yum! Brands, 989 Studios

### **Devito/Verdi | Art Director**

1996 - 1999

American Civil Liberties Union, Canon, Carmax, Circuit City, Crown Books, Daffy's, For Eye's, INC Clothing, Linens' N Things, New York Magazine, Rheingold Beer, Tire Kingdom, VH1, WeatherProof

## // accolades

I'm very honored to say my work has placed or won in almost every advertising industry award show including The Effies, Graphis, The ADDYs, The FWA, The Art Directors Club, The Shorty Awards, The Webbys, and The One Show.